



## **PRELIMINARY REPORT OF THE REAFFIRMATION COMMITTEE**

### **Statement Regarding the Report**

*The Board of Trustees of the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) is responsible for making the final determination on reaffirmation of accreditation based on the findings contained in this committee report, the institution's response to issues contained in the report, other assessments relevant to the review, and application of the Commission's policies and procedures. Final interpretation of the Principles of Accreditation and final action on the accreditation status of the institution rest with SACSCOC Board of Trustees.*

**Name of the Institution:**            **University of South Carolina - Aiken**

**Date of the Review:**                **November 5-6, 2020**

**SACSCOC Staff Member:**        **Dr. Denise Y. Young**

**Chair of the Committee:**         **Dr. William R. Fannin - CHAIR**  
**Professor of Management**  
**The University of Texas Permian Basin**  
**Odessa, TX**

## **Section 10: Educational Policies, Procedures, and Practices**

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- 10.5 The institution publishes admissions policies consistent with its mission. Recruitment materials and presentations accurately represent the practices, policies, and accreditation status of the institution. The institution also ensures that independent contractors or agents used for recruiting purposes and for admission activities are governed by the same principles and policies as institutional employees.  
*(Admissions policies and practices)* **[Off-Site/On-Site Review]**

### **Non-Compliance**

The institution clearly illustrates through multiple examples how the admissions policies align with the mission of the university. Admissions policies are easily assessable through the catalog, Admissions website for incoming freshmen, transfer students, international students, online students, veteran and military students, graduate students, dual enrolled high school students, and provisionally admitted students. Online and printed recruitment materials clearly illustrate the practices, policies and accreditation status of the institution. The university uses a contractor in recruiting for their BSN and MBA programs. The contract stipulates that recruiting will occur “in compliance with the academic standards of the University and regulatory requirements” and that “marketing and promotional materials...[will be] provided by or approved by the University.”

Although there is self-verification that the recruitment material and presentations represent the practices, policies, and accreditation of the institution, the Off-Site Reaffirmation Committee could not find sample presentations for review.